

Focus on Africa - A look at business opportunities, growing markets and how to find the right talent

On 30 July, 2020 CT Executive Search and africon GmbH held a joint online event dedicated to doing business in Africa.

Marc Zander, Managing Partner and CEO, africon GmbH spoke about the current business opportunities and the overall investment climate in view of the ongoing Coronavirus pandemic.

Christian Tegethoff, Managing Director, CT Executive Search talked about recruiting the right talent in Africa. Mr. Tegethoff addressed important issues such as:

- Africa's distinct labour markets.
- How European companies fill their executive roles.
- Executive search in and for Africa.
- Current developments on selected HR markets.

The event was attended by top representatives and business owners of companies such as Riyad Bank, Nürnberg Chamber of Commerce and Industry, ESE GmbH, Industrievertretung Hamburg & Dubai, BASF, AHK Lagos, Executives in Africa, and Saudi Aramco.

Both [Mr. Tegethoff's](#) and [Mr. Zander's](#) presentations are available [online](#).