

Executive Jobs that are Well Suited for Remote Work

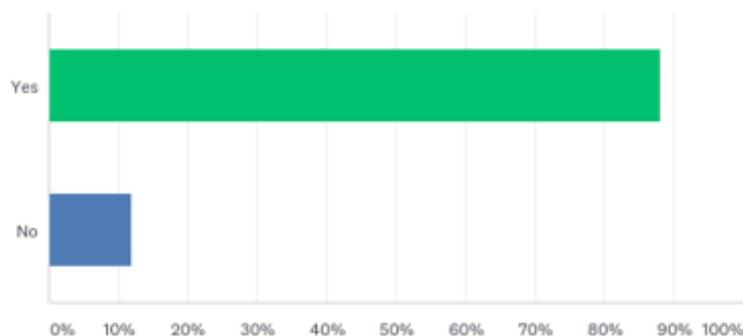


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Almost 90 percent of the companies we [surveyed](#) recently responded to the corona pandemic by largely switching to remote work. Some industries have already been familiar with this way of working, such as management consulting, whose employees are usually highly mobile and can work practically from anywhere. In other areas, companies struggled - production processes cannot easily be carried out remotely and office routines also have to be re-formed over a distance.

From the results of our [global survey](#), it is quite clear that remote work is likely to become a part of “The New Norm” during and post COVID-19. Over 80% of those who took the survey said that some of the employees were currently working remotely, and of these, over 50% said that after the pandemic is over, not everyone will be returning to the office.

Q 9: ARE SOME OF THE EMPLOYEES AT YOUR COMPANY WORKING REMOTELY?





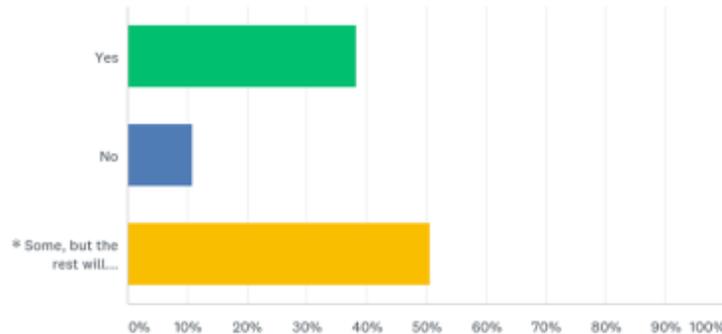
EXECUTIVE SEARCH

RESPONSES

Survey Partner



Q10: WHEN THE CURRENT PANDEMIC IS OVER, WILL YOU BE ASKING YOUR REMOTE WORKERS TO RETURN TO THE OFFICE? IF YOU'RE AN EMPLOYEE, WILL YOU AND YOUR COLLEAGUES BE RETURNING TO THE OFFICE?



* Some, but the rest will continue working remotely

2020 Survey by CT Executive Search in partnership with BLCC Russia

Survey slide

So when it comes to teleworking/remote work, what executive positions allow this option?

- Head or Member of an advisory board
- Interim CEO consultant
- Vice President tech services
- Chief Financial Officer
- Chief Marketing Officer
- Director of Communications

These are some of the positions that allow the people holding these posts the option of working remotely. CT Executive Search helps companies recruit candidates to these and other posts requiring or allowing teleworking.

Why Advisory Boards?

Advisory boards are in-house consultants and networkers

Most companies choose to set up advisory boards when experienced outsiders can enrich the knowledge and strategic planning of the management team.

Advisory boards can act as "sparring partners" by questioning management's assumptions, for example on technical or technical issues. In short: Advisory boards are an opportunity to use expert advice without hiring an external consultancy. The company and the advisory board are sitting in the same boat - they work together in the long term and are united in their interest in the success of the company.

Advisory boards in the emerging markets

Countries like India, China, Iran or Russia are a difficult environment, especially for small and medium-sized companies. It is not easy to keep up with the constant changes in the regulatory area and the evolving economy.

The local subsidiaries are in many cases small, their management is often too absorbed in day-to-day business to be able to focus on strategic issues. In such a constellation, it makes sense to install a local or regional advisory board.

A skilled advisory board can also provide their contact network to build and maintain relationships with customers and other stakeholders. Renowned names help to increase the company's visibility and improve its image. They are beneficial for working with (potential) customers, government bodies and generally for a strategic approach to market development.

When does an advisory board make sense in Eastern Europe and the emerging markets?

The typical tasks of a regional or country-specific advisory board include:

- imparting market understanding and support in strategy development;
- maintaining contacts with key customers, especially at the owner level;
- facilitating contacts in politics and administration;
- assistance in interacting with joint venture partners;
- establishing contacts to potential customers and partners.

These tasks do not require an everyday presence in the office. Hence, the advisory board member can carry them out remotely, and subsequently, interact with the hiring company in any format that has been previously agreed upon.

The decisive factor for the usefulness of the advisory board is the consistent appointment of personalities who bring the required skills and networks with them.

How can advisory boards be composed effectively?

CT Executive Search supports companies in identifying and approaching candidates for advisory board and other remote work positions.

As a rule, these are personalities from the local economy and/or politics who, based on their experience, can bring added value to international companies. We leverage our local networks in countries such as Russia, Ukraine, China and India in order to identify candidates for advisory boards who measurably increase companies' success.

CT Executive Search composes entire advisory boards or places individual advisors with specific competencies, tailored to the requirements of local or international management.