



Focus Romania: Economy, Investments and the Labour Market

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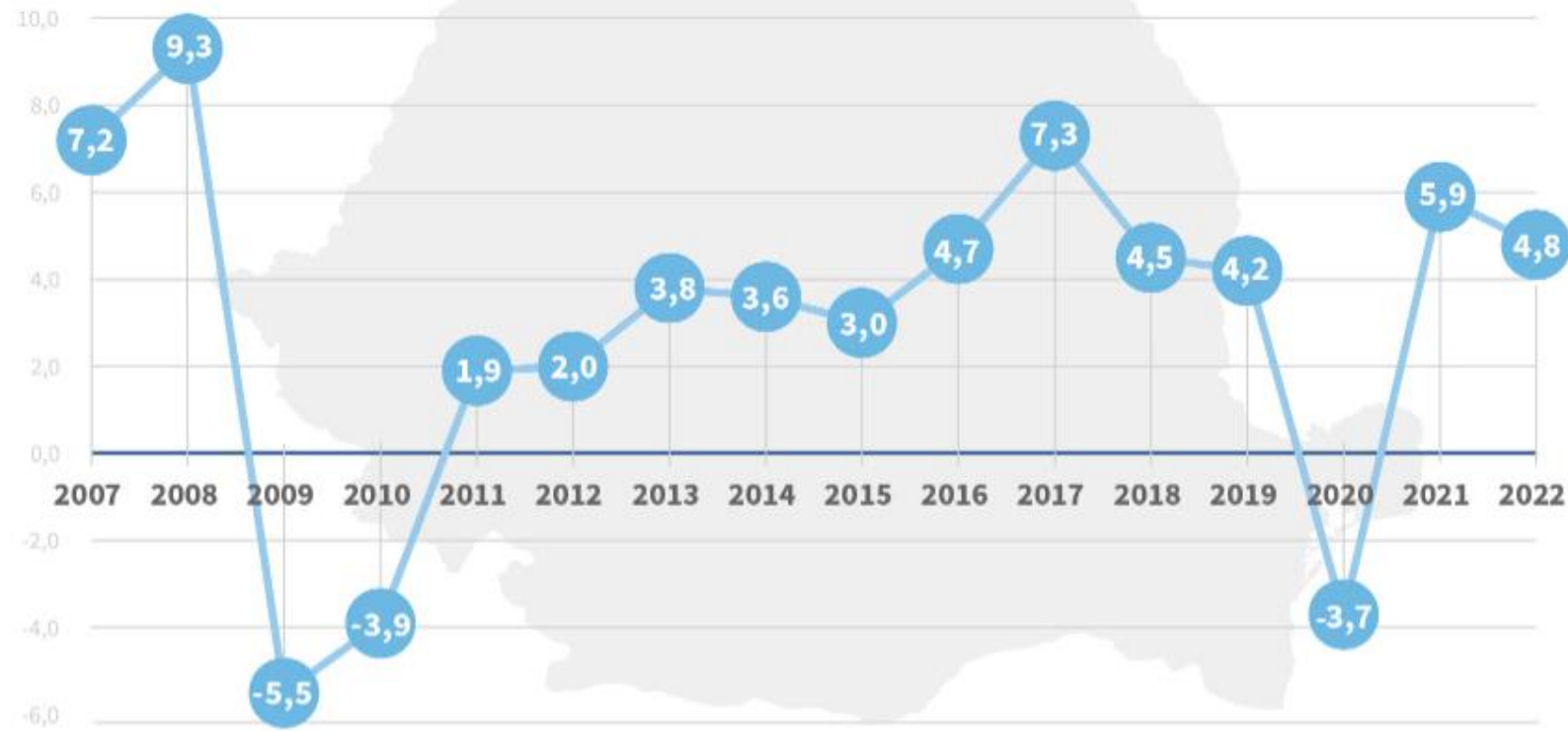


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Romania`s GDP Growth over the years (%)



- **2023 (first half): 1,7 %**
- **Forecast 2023: 2,1%**
- **Forecast 2024: 3,5 %**

Source: Standortbroschüre AHK Rumänien
erstegroup.com
economy-finance.ec.europa.eu

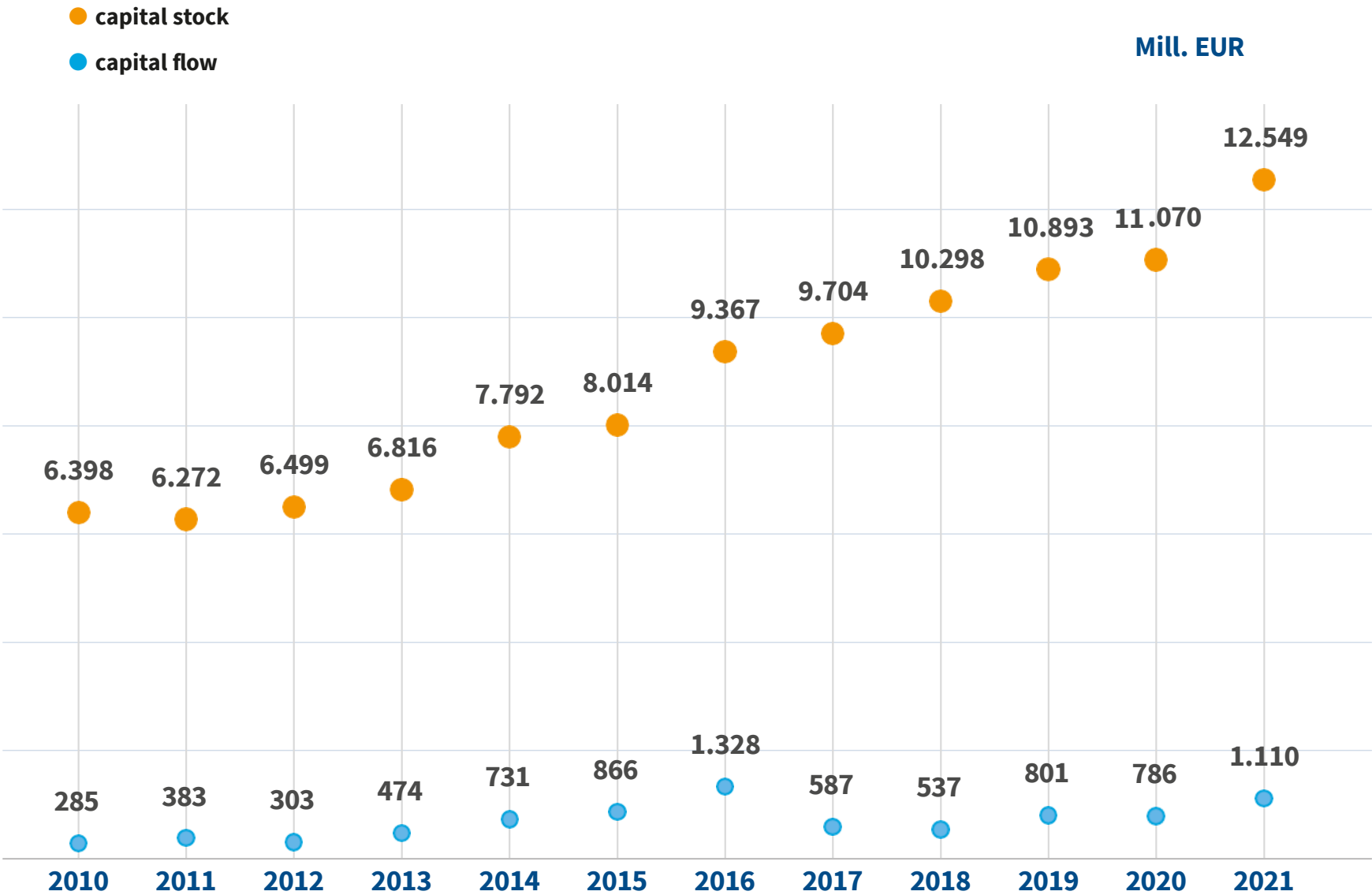
Foreign Direct Investment in Romania

Foreign Direct Investment (2022) – 10,7 Billion EUR, 19,66% higher than the year before

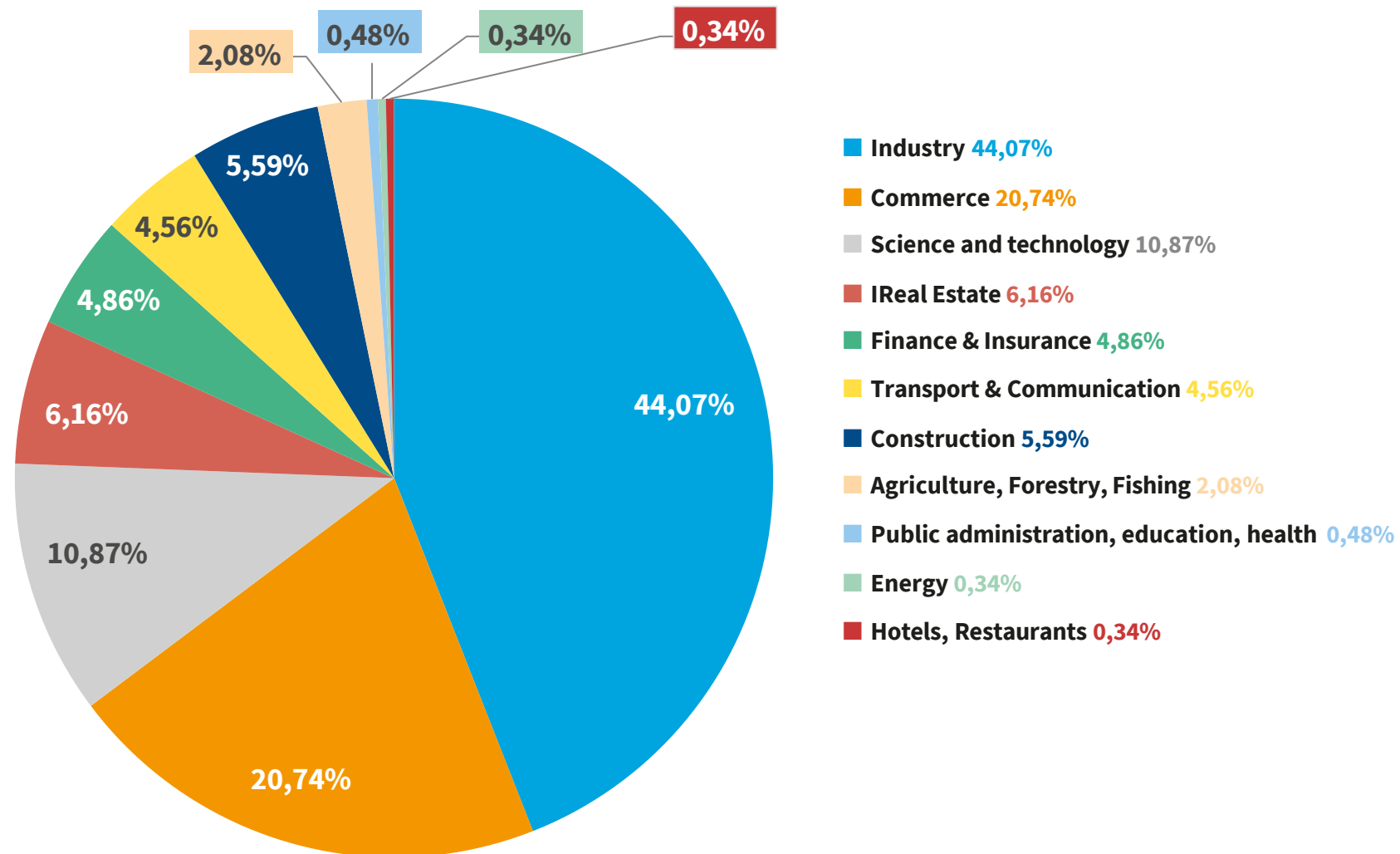
- **Of those: M&A - 5,4 Billion EUR**
- Similar levels with those before the pandemic
- Third year in a row with transactions higher than 1 Billion EUR
(CEZ in 2020, UiPath in 2021 and Neptun Deep in 2022)
- The potential market for **M&A** in Romania - **8 Billion EUR**
- Romania is the third biggest market in Central and Eastern Europe after Poland and the Czech Republic.
- **Foreign Direct Investment in Romania first half of 2023: 3,930 Million EUR (-13% compared to same time frame in 2022)**

Quelle: PWC
BNR

German direct investments in Romania in Mill. EUR



German investment in share capital: December 1990 – January 2023



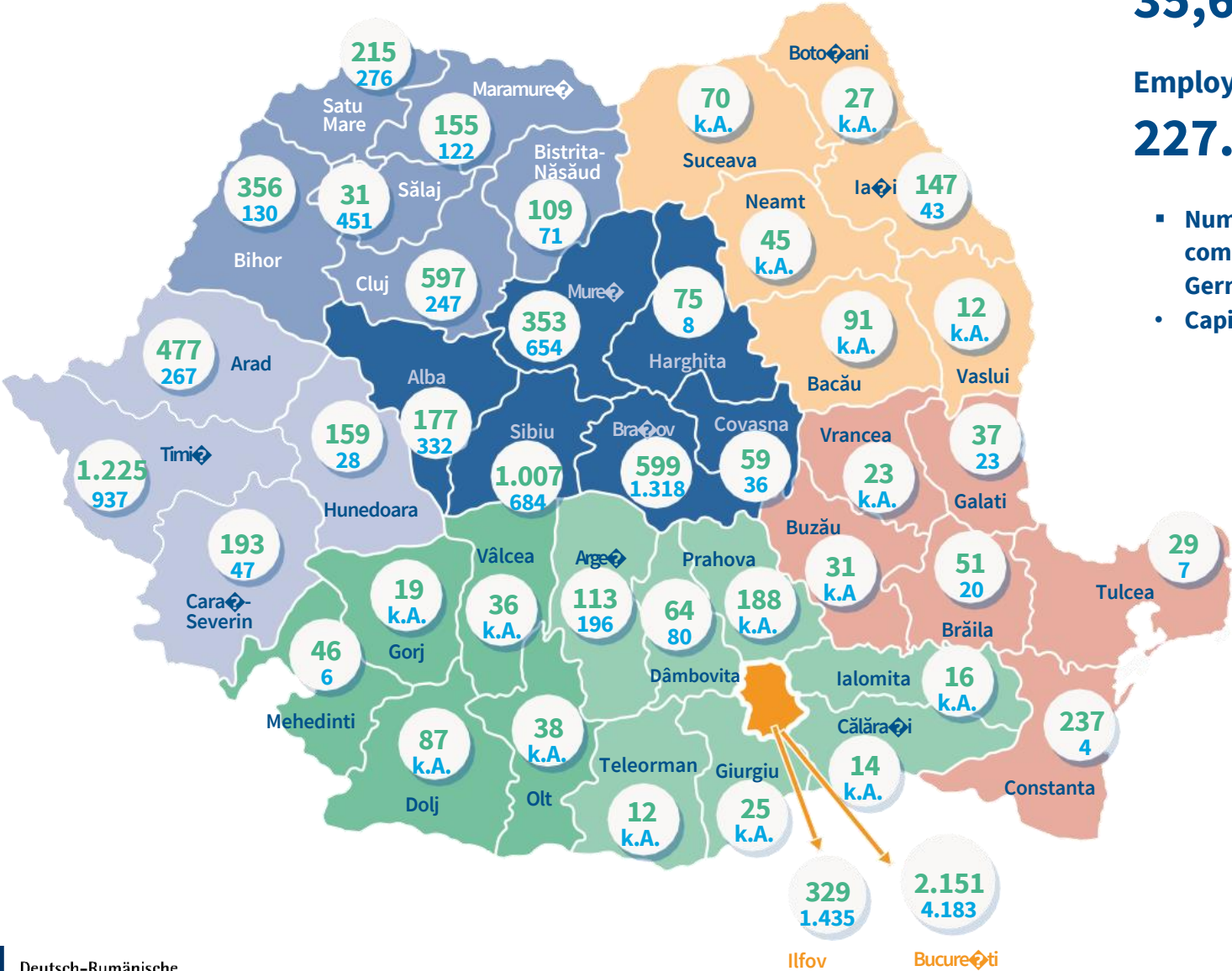
German Presence in Romania

German presence in Romania 2022

Turnover:
35,67 Billion EUR

Employees:
227.638

- Number of companies with German capital
- Capital Stock (Mill. EUR)



German Presence in Romania

Source: ONRC, BNR



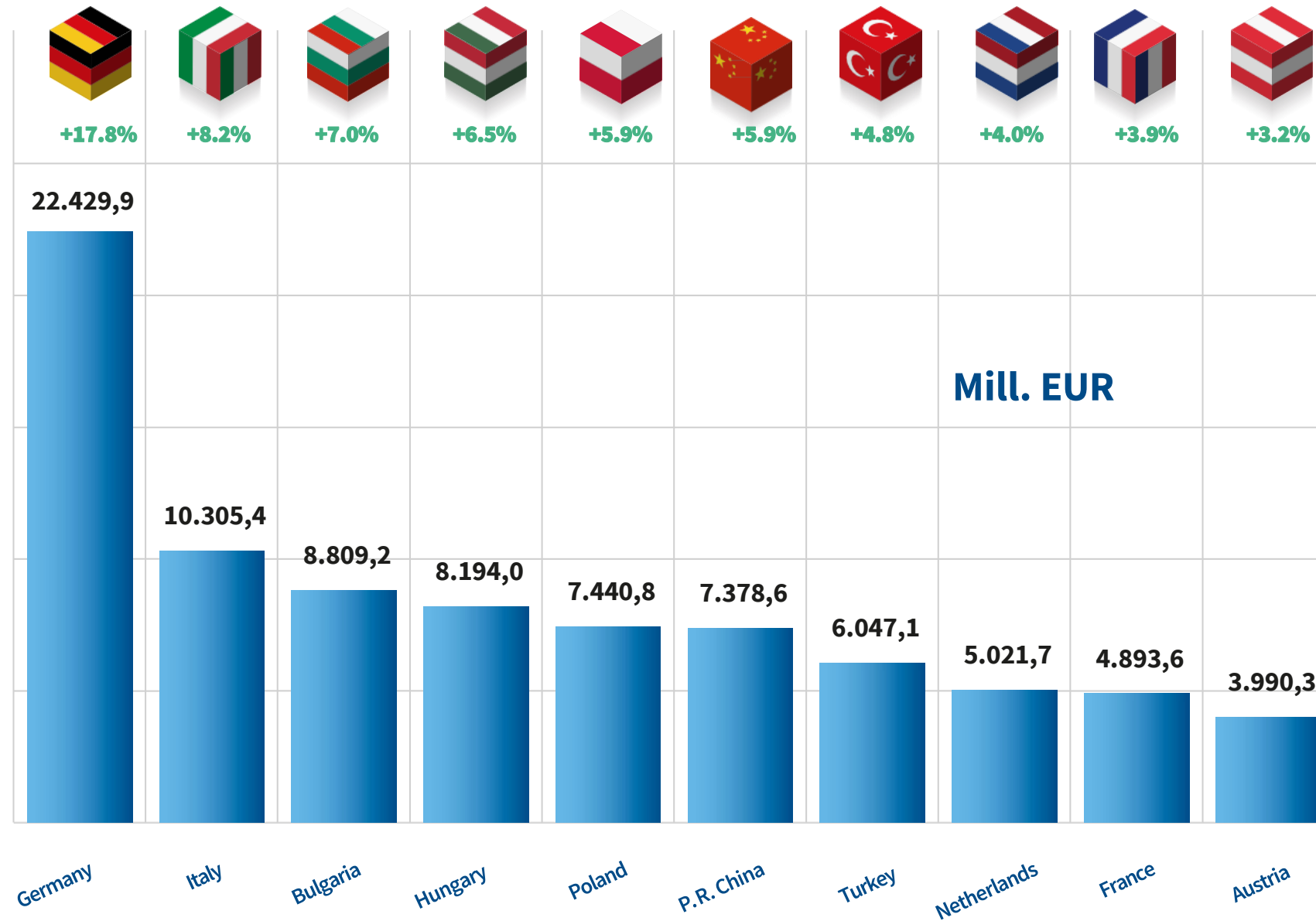
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Main partner countries by export 2022 – in Mill. EUR



Trade and Consumption

Main partner countries by import 2022 – in Mill. EUR



Trade and Consumption

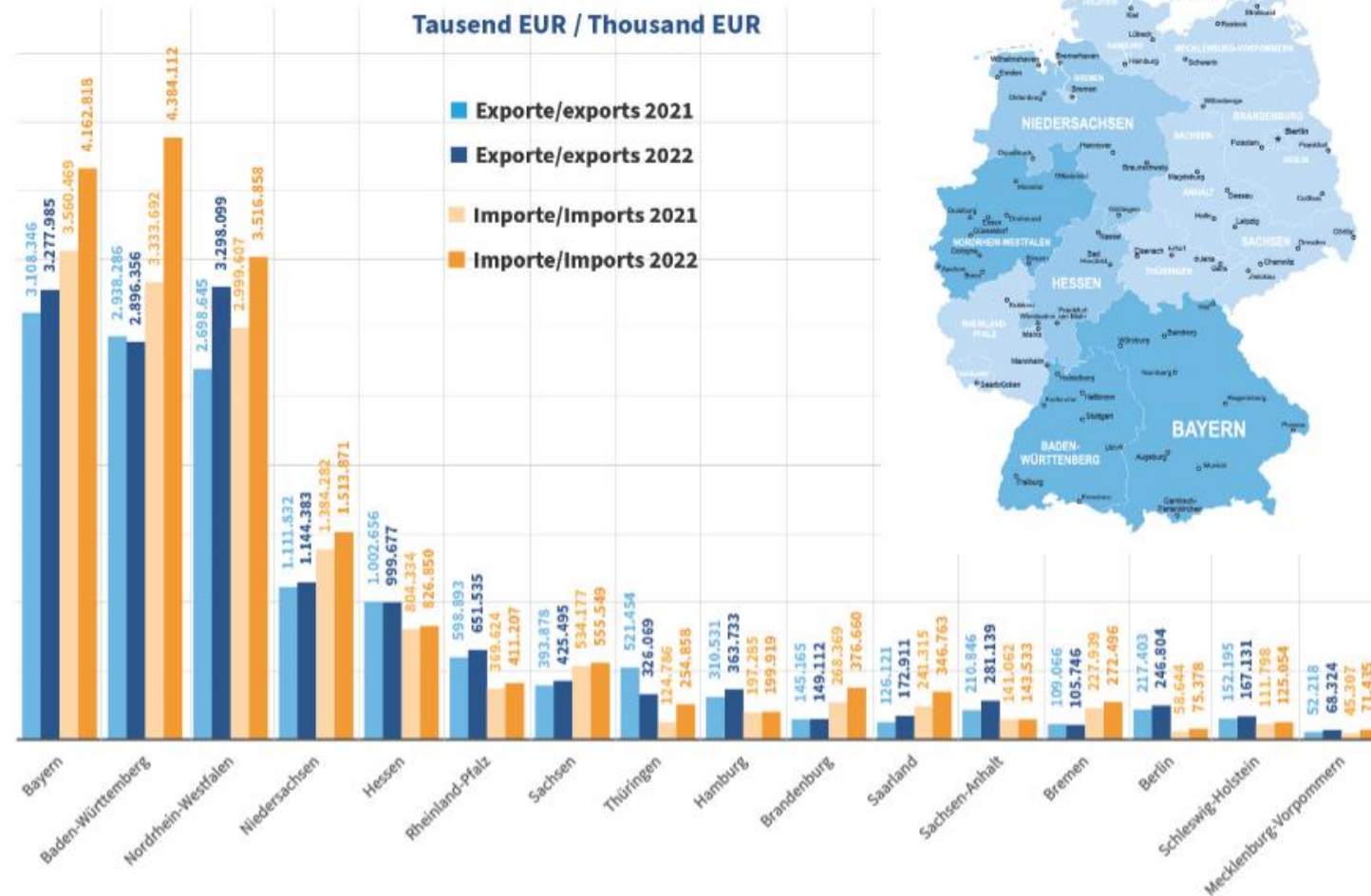
Trade between Romania & Germany, Million EUR 2022

Category	Imports from DE	Exports to DE
Machinery and electronic equipment	7.921,0	7.441,6
Vehicles	3.455,7	4.508,1
Chemical Products	2.311,9	414,9
Metal Products	2.032,4	1.616,5
Rubber & Plastic goods	1.770,3	1.003,5

Total for 2022: ca. 40,6 Billion EUR (Import: 22.429.9 Million EUR / Export: 18.249,9 Million EUR)

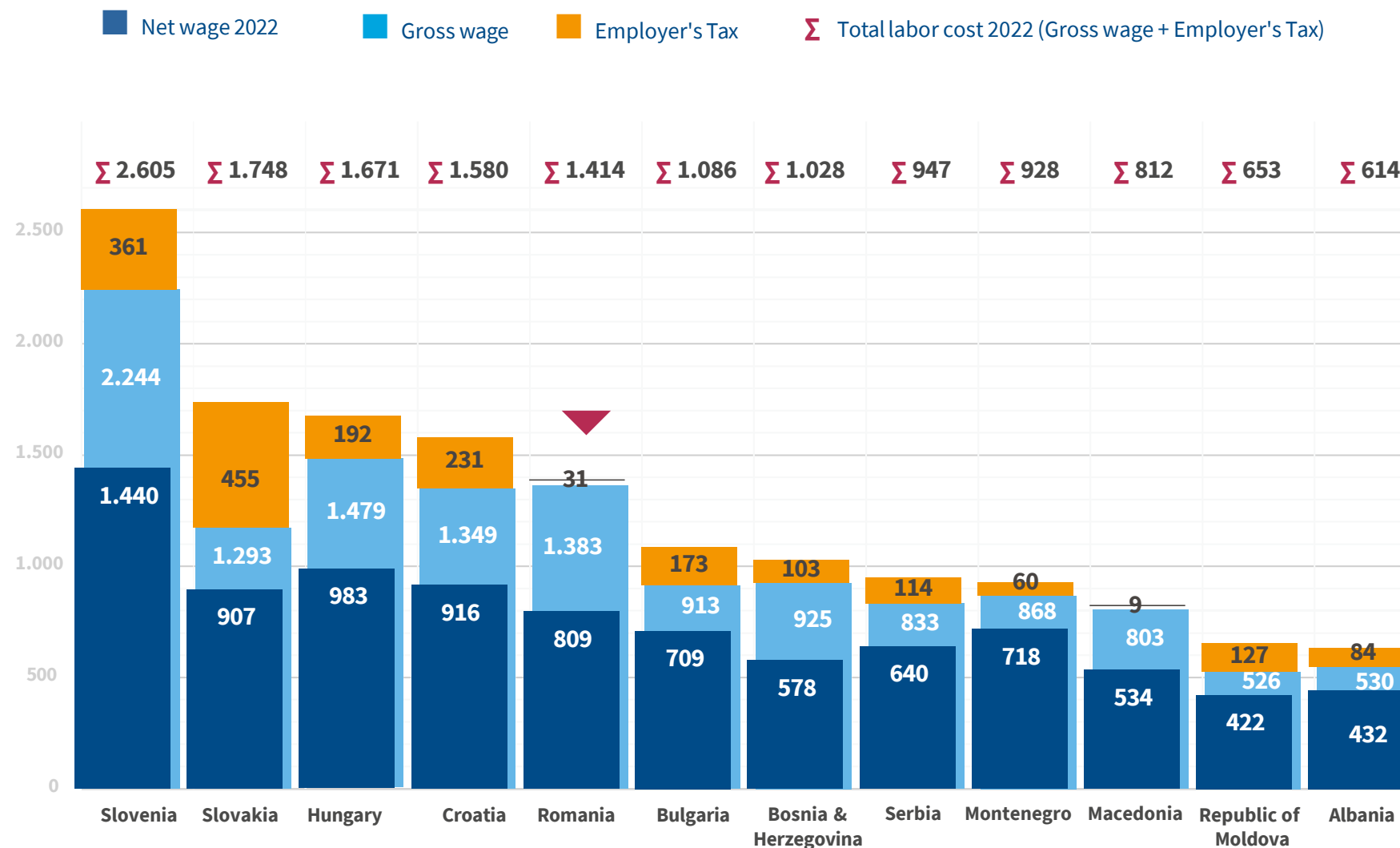
Source: Standortbroschüre AHK Rumänien

Trade with Romania by Federal State 2022



Source: Standortbroschüre AHK Rumänien

Costs of an employee on a full cost basis* (EUR)

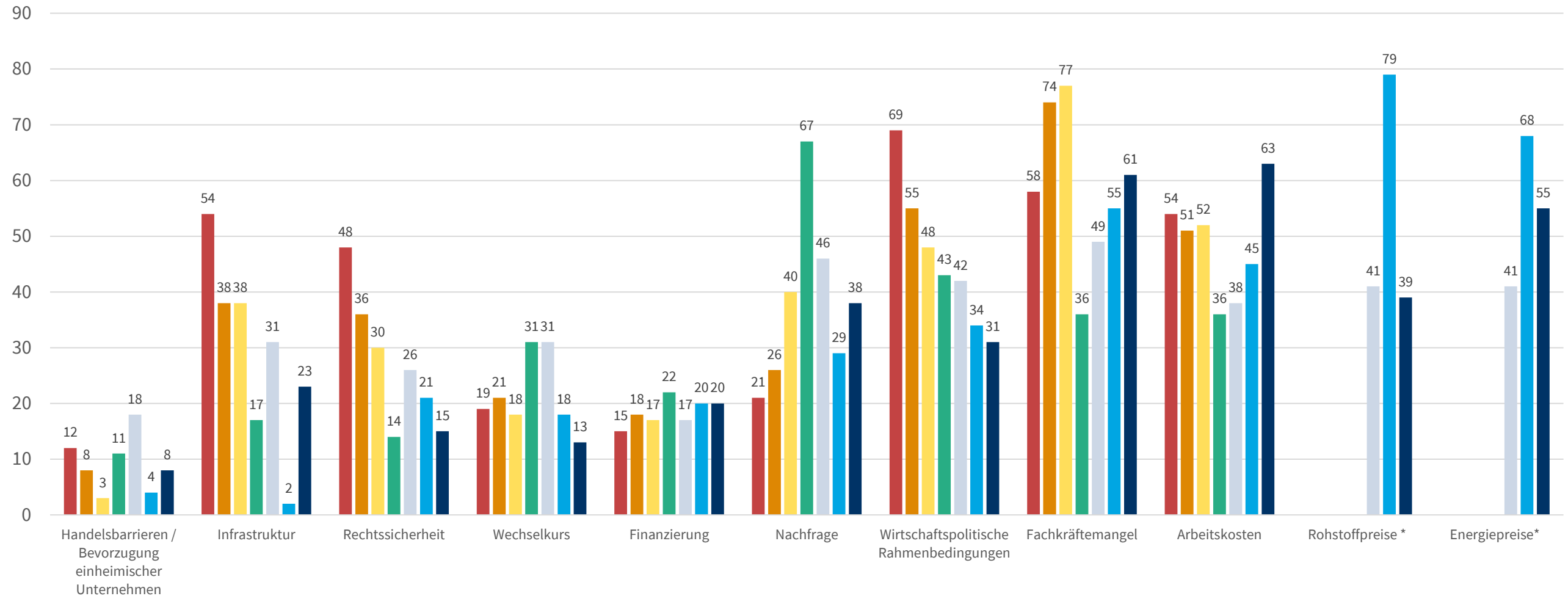


* based on average wage 2022

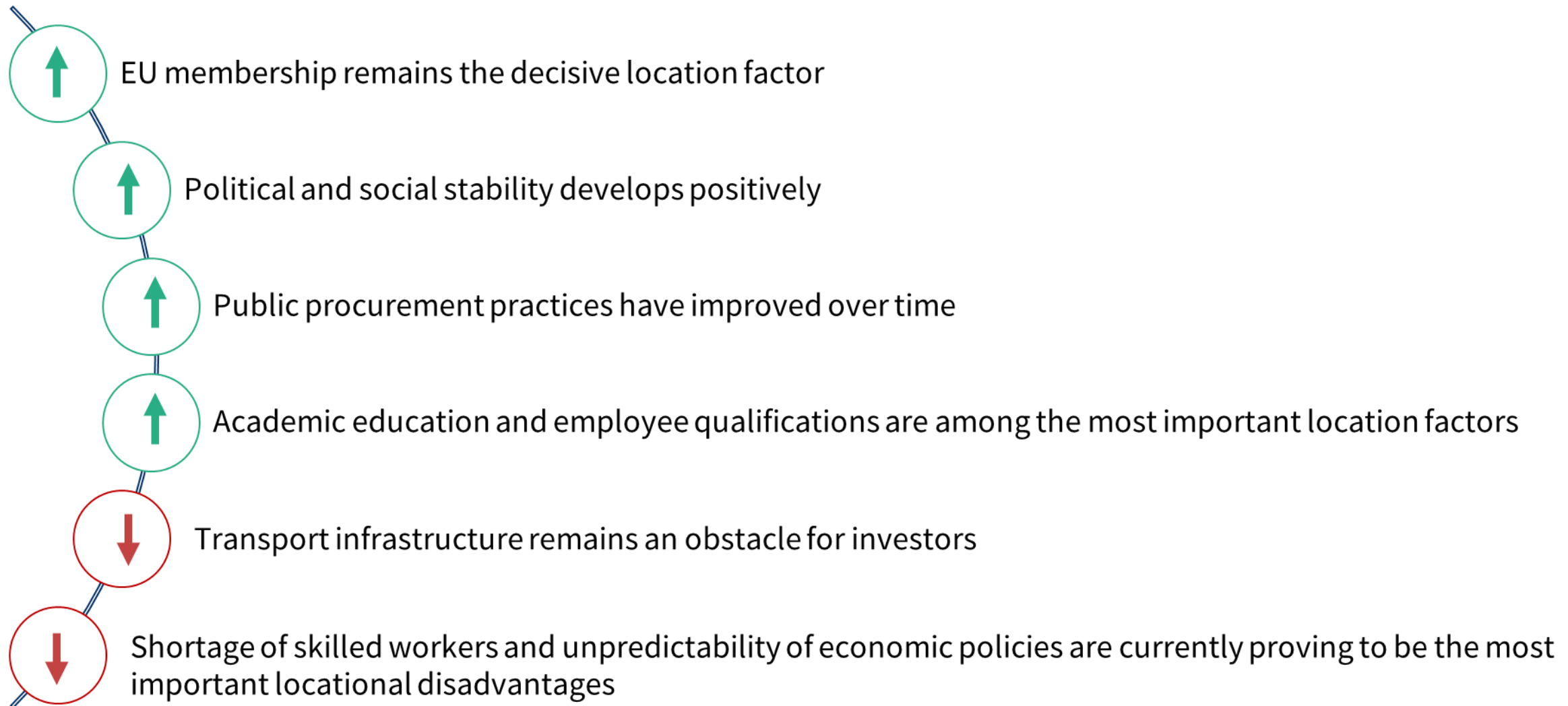
Country comparison

Labor costs, shortage of skilled workers and energy prices are currently the main concerns for companies

Where do you see the greatest risks in the economic development of your company in the coming twelve months? (Multiple answers possible)



Observations on the development of location factors



Your passport to a successful business

Support through the AHK Community

➤ Market Entrance Consultancy

Free initial consultations to get an insight into the Romanian market and evaluate existing procurement opportunities

➤ Targeted Partner search

Identification of the suitable partner with the help of a requirement profile

➤ Individual Market Analysis

Overview of the Romanian market, Assessments or Analysis of the different branches

➤ Location consultancy/site assessment

We help companies choose the right location. We answer all your questions regarding investments: developing new business locations.

➤ Headquarter search

Search for office space, production halls, land, etc.

➤ Human Resources Search

➤ Legal and Tax Consultancy

Some AHK Activities

- ❖ Cities of tomorrow #11 - Quality of life 21st – 28th of March, Bucharest/Online
- ❖ Workshop Energy in Romania 16th of June, Bucharest
- ❖ AHK-Regional Events
- ❖ Event: Energy efficiency and renewable energies in the building sector including heritage buildings 13th – 15th of September, Bucharest
- ❖ **Business Start-up Trip for German waste management/recycling companies to Romania 19th of November**
- ❖ **Sourcing Tour in Romania for German Companies 20th-21st of November, Bucharest**
- ❖ Ost-West Forum Regensburg September 25th – 26th of September, Regensburg
- ❖ German-Romanian Business Conference: Strengthening Partnerships – Turn Challenges into Opportunities 28th – 29th of September, Berlin
- ❖ **Business delegation: Metalworking Industry 6th – 11th of November, Baden-Wuerttemberg**

Some Publications:

- ❖ Cities of Tomorrow
- ❖ Business Location Romania
- ❖ AHK Business Outlook
- ❖ **Financial Instruments & EU Funds** (coming soon)

→ More on our Website: www.ahkrumaenien.ro



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Thank you!



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